



**FOR IMMEDIATE RELEASE**

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### **Big O Tires Location in Arizona Celebrates 25 Years in Business**

Palm Beach Gardens, FL – June 12, 2018 – [Big O Tires®](#), one of North America's largest retail tire franchisors with nearly 450 stores in 23 states, is proud to recognize Big O Tires in Lake Havasu City, Arizona for reaching a 25-year milestone with the organization.

Owner Rick Zirges started with the Havasu location as a tire technician under the previous owner Ken Little in 1993 when the location first opened. After working at the location for several years, Rick became a partner in 1999 and along with Todd Belote, they purchased the location in 2008 taking over ownership.

“The last 25 years in Havasu representing the Big O Tires brand have been amazing,” said Zirges. “We would not be where we are today without the support from our community and the support from the Big O Tire organization. The commitment and dedication of our team members have enabled us to be a team customers trust in the Havasu community and we are thrilled to celebrate this milestone.”

Todd and Rick are both dedicated to the continued growth and success of their location. With the 2014 expansion of their location, the Havasu location has the largest physical footprint of any Big O Tires in the Southwestern U.S.

“Todd and Rick are exemplary franchisees and have grown substantially in their time with the Big O organization. They started with eight associates in 1993, including Rick, and now employ 34. Their expansion in 2014 and record setting sales is a testament to their dedication,” said John Kairys, Vice President and General Manager for Big O Tires. “The team’s commitment to exceeding customer expectations is represented in everything that they do. We are both very fortunate and very proud to have them as members of the Big O Tires organization.”



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**ABOUT BIG O TIRES**

Big O Tires, LLC has 449 franchisee-owned stores primarily located in the Western and Midwestern United States. It also distributes tires and other automotive service products to Associate Dealers in Western Canada. It is a subsidiary of TBC Corporation. For more information, visit [BigOTires.com](http://BigOTires.com).

**Big O Tires®**