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**Contact: Jamie Levin
561-383-3000, Ext. 2527**

Big O Tires Recognizes First Responder Program

Palm Beach Gardens, FL – October 9, 2018 – [Big O Tires®](#), one of North America's largest retail tire franchisors with nearly 450 stores in 23 states, recently announced the company will waive the initial franchise fee for eligible first responders. This program is an extension of the previously established U.S. Military Veterans program.

“We’re excited to offer this incentive to first responders as a token of our appreciation for everything that they give to our community every day,” said Lenny Valentino, Vice President of Franchise Development for TBC Corporation, parent company to Big O Tires. “We’re looking forward to continuing to grow our brand alongside team-oriented leaders who are service-minded and dedicated to giving back.”

First responders who were employed for a minimum of five years as a law enforcement officer, emergency medical technician or fire fighter, and who apply for a Big O Tires franchise within one year of ending their service are eligible for waiver of the initial franchise fee of \$30,000 on their first Big O Tires location.

“We’ve enjoyed the opportunity to give back to the men and women who give so much for our country through the Military Veterans Program,” said John Kairys, Vice President & General Manager for Big O Tires. “The First Responders Program seemed like a natural extension to us at Big O.”

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ABOUT BIG O TIRES

Big O Tires, LLC has nearly 450 franchisee-owned stores primarily located in the Western and Midwestern United States. It is a subsidiary of TBC Corporation. For more information, visit BigOTires.com.