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**Contact: Jamie Levin
561-383-3000, Ext. 2527**

California Big O Tires Owner Recognized by International Franchise Association

Palm Beach Gardens, FL – September 28, 2018 – [Big O Tires](#) franchisee Chris Monteverde was honored on September 5 by the International Franchise Association (IFA) with its annual Franchisee of the Year Award.

“IFA is proud to recognize Chris Monteverde for his extraordinary story and success,” said Robert Cresanti, IFA President and CEO. “Franchise businesses are an engine of economic growth across America, in large part due to the hard work of tens of thousands of franchise business owners like Chris. As Washington looks to continue our economic growth, policymakers would do well to remember that franchising is making a difference across our country.”

Monteverde was recognized for his willingness to go above and beyond for his customers, his team and his community. In addition to being recognized by the IFA, Monteverde was also recognized by Big O Tires as one of three Franchisees of the Year earlier this year.

“The Big O Tires organization is extremely fortunate to have the opportunity to work with Chris Monteverde and his team,” said John Kairys, Vice President and General Manager for Big O Tires. “Chris and his team are truly representative of *the team you trust* and, on behalf of the Big O Tires network, I would like to thank Chris for his contributions to the organization.”

Monteverde joined the Big O Tires organization in 2004 and has since expanded to 16 locations throughout the state of California.

“I am extremely honored to be recognized by the IFA and Big O Tires,” said Monteverde. “I have a great team and a wonderful support system in Big O Tires and my fellow franchisees and, with their help I’m able to continue giving back to my customers, my team and my community and will continue to do so.”

Photo available upon request.

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ABOUT BIG O TIRES

Big O Tires, LLC has nearly 450 franchisee-owned stores primarily located in the Western and Midwestern United States. For more information, visit BigOTires.com.