



FOR IMMEDIATE RELEASE

**Contact: Jamie Levin
561-383-3000, Ext. 2527**

Tire Kingdom Service Centers Opens First Panama City Location

- Company expands footprint to better serve the communities in the Florida Panhandle -

Palm Beach Gardens, FL – January 30, 2019– [Tire Kingdom® Service Centers](#), a Florida chain of automotive and tire service centers with nearly 190 locations throughout the state, is pleased to recognize the opening of its first store in Panama City. The store features six service bays and is equipped to provide a full range of automotive maintenance services.

“Our expansion plans in the Florida panhandle began about 4 years ago and we’re excited about the opportunity to continue serving the great people of Panama City in our newest location,” recognized Bill Shull, Division Vice President for TBC Corporation, parent company to Tire Kingdom.

Expansion plans in this area hit close to home for Tire Kingdom team members; leadership team members are from the area and, unfortunately, like so many, were impacted by hurricanes having to rebuild their homes and relocate their families. The team, in partnership with the great people in the area, is eager to assist with the reinvigoration and the revival of the community.

“At all of our locations, including our nearly 190 Tire Kingdom locations throughout the state of Florida, we strive to make a difference,” recognized Erik R. Olsen, President & CEO, TBC Corporation. “We’re excited about the opportunity to be an active member of the community in Panama City both at our new location exceeding customer locations and through philanthropic initiatives aimed at giving back.”

Earlier this year, the Company announced the recognition of Military and First Responder Discounts every day, not just on national holidays recognizing members of our community who give so much to us every day.

Discounts are extended to all active duty and Reserves members, and their spouses, of the U.S. Air Force, Army, Navy, Marines, National Guard and Coast Guard and include offers on products and services including, but not limited, to oil changes, tires, wheels and other services.

“At Tire Kingdom, and within all TBC operating entities, we strive to implement programs that provide us the opportunity to give back to the community and make a lasting impact,” continued Olsen. “Through our Military Discount Program, we have the opportunity to offer modified pricing, each and every day, to members of the military who give so much to our country.”

To activate the discount, visit your local Tire Kingdom and present valid U.S. Military identification at the time of purchase.

Photos of the new store available upon request.

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ABOUT TIRE KINGDOM® SERVICE CENTERS

Tire Kingdom® Service Centers, founded in West Palm Beach, Florida in 1972, provides a broad range of automotive maintenance and tire services at nearly 190 retail locations throughout Florida. A brand of TBC Corporation, Tire Kingdom is known as a trusted name in the automotive aftermarket due in large part to trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit TireKingdom.com.

ABOUT TBC CORPORATION

For more than 60 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 700 company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers, [Merchant's® Tire & Auto Service Centers](#), and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas® franchise systems](#).