



**FOR IMMEDIATE RELEASE**

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### **Tire Kingdom Service Centers Offering Military Discounts**

*- Company extends savings year-round as a token of appreciation -*

Palm Beach Gardens, FL – November 7, 2018 – [Tire Kingdom® Service Centers](#), a Florida chain of automotive and tire service centers with nearly 190 locations throughout the state, is pleased to recognize a military discount program every day of the year, not just on Veterans Day.

Discounts are extended to all active duty and Reserves members, and their spouses, of the U.S. Air Force, Army, Navy, Marines, National Guard and Coast Guard and include offers on products and services including, but not limited, to oil changes, tires, wheels and other services.

“At Tire Kingdom, and within all TBC operating entities, we strive to implement programs that provide us the opportunity to give back to the community and make a lasting impact,” said Erik R. Olsen, President & CEO of TBC Corporation, parent company of Tire Kingdom. “Through our Military Discount Program, we have the opportunity to offer modified pricing, each and every day, to members of the military who give so much to our country.”

To activate the discount, visit your local Tire Kingdom and present valid U.S. Military identification at the time of purchase.

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#### **ABOUT TIRE KINGDOM® SERVICE CENTERS**

Tire Kingdom® Service Centers, founded in West Palm Beach, Florida in 1972, provides a broad range of automotive maintenance and tire services at nearly 190 retail locations throughout Florida. A brand of TBC Corporation, Tire Kingdom is known as a trusted name in the automotive aftermarket due in large part to trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit [TireKingdom.com](#).

#### **ABOUT TBC CORPORATION**

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 3,200 franchised and company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers, [Merchant's® Tire & Auto Service Centers](#), [NTB®](#) Tire & Service Centers, [Big O Tires®](#) and [Midas®](#).