



FOR IMMEDIATE RELEASE

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### TBC Brands Introduces the Wild Spirit HST-C Tire

Palm Beach Gardens, FL – August 31, 2018 – [TBC Brands](#), one of the largest distributors of private brand tires in North America, continues the expansion of its proprietary core brand programs with the addition of a new product line for the fast growing sprinter and commercial van segment, the Wild Spirit HST-C.

The Wild Spirit HST-C is distributed exclusively by TBC Corporation and is designed for light commercial vehicles. This tire has been engineered for extended traction performance, high durability and superior all-season handling for vans and light trucks that transport cargo, passengers, or other heavy loads.

“We are excited to bring the Wild Spirit HST-C tire to our distribution and dealer partner network,” said Jon Vance, Senior Vice President of Product Marketing for TBC Corporation. “We remain committed to offering an exclusive, high quality and extremely competitive product option that dealers can market as their own against the very best in each segment.”

The new Wild Spirit HST-C tire is available in the following size and load range combinations:

Size	Load Range
215/55R16	XL
195/70R15C	D
185/60R15C	C
195/75R16C	D
225/75R16C	E
205/65R15C	D
235/65R16	E

The lines features a Nationwide Manufacturers Limited Warranty.

Four sizes will be available in early September with the full line available by October 1, 2018.

Photos available upon request.



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**About TBC Brands**

TBC Brands LLC is one of the largest distributors of private brand tires in North America. The Company has been recognized for its underlying commitment to quality, safety, and value. Through their proprietary brands, TBC Brands is able to provide independent wholesale and retail customers access to an unparalleled range of consumer and commercial products. For more information, visit [www.tbcbrands.com](http://www.tbcbrands.com).