



FOR IMMEDIATE RELEASE

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R.O. Writer Releases Version 2.4

-Updated version features new capabilities and additional integration opportunities-

Palm Beach Gardens, FL – October 30, 2018 - [R.O. Writer](#), a leader in software solutions for automotive general repair and tire shops, is proud to announce the release of R.O. Writer 2.4.

Version 2.4 incorporates updates with end user efficiency in mind. New features include centralized management and scheduling of software upgrades to help multi-shop owners schedule, manage, and run cloud based updates for multiple shops at the same time. Automated prompts and streamlined messaging assists with seamless upgrades.

“This new version of R.O. Writer was also designed to make it easier for all of our customers to purchase parts from suppliers that are fully integrated in the system,” said Richard Forness, VP & General Manager of R.O. Writer. “Through the upgrade, we now are able to give customers options: efficiently utilize R.O. Writer’s exclusive Smart eCat catalog for online parts or seamlessly locate the parts they need from our partner’s parts catalogs including Federated.”

“On behalf of the members of A.P.S.G., Federated and Pronto Distributors, we are excited to collaborate with a leading SMS solution in the aftermarket,” said Marc Pappas, Vice President, Content Services & Ecommerce for Federated Auto Parts. “Providing *The Group* catalog for our shared customers is an exciting opportunity and will support continued success for all.”

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About R.O. Writer

R.O. Writer, a leading provider of shop management software solutions for automotive repair and tire shops, helps organizations take control of their business by optimizing and streamlining operations to improve communication and organization through its functions that support service writing, time management, inventory management, business management, accounting and profitability. To fulfill R.O. Writer’s mission to be a strategic and trusted partner for the long term, the Company offers tailored training and reliable support to all customers. For more information, visit www.rowriter.com.