



## FOR IMMEDIATE RELEASE

Contact: Jamie Levin  
561-383-3000 x2527

### TBC Corporation Recognizes Recipients of 2020 ASE Technician of the Year Award

Palm Beach Gardens, FL – January 5, 2021 – [TBC Corporation \(TBC\)](#), one of the nation’s largest marketers of automotive services and replacement tires, is pleased to recognize the 2020 ASE Technicians of the Year from TBC Corporation’s company-owned retail brands, [NTB Tire & Service Centers](#) and [Tire Kingdom Service Centers](#).

Every year the [National Institute for Automotive Service Excellence \(ASE\)](#) selects technicians based on specific criteria including ASE certification level, commitment to total customer satisfaction, and community involvement.

“We are proud to recognize seven of our TBC team members for their exemplary work earning them recognition as the best of the best by the ASE,” said Erik R. Olsen, President & CEO, TBC Corporation. “These associates demonstrate their dedication to their communities and to furthering their skillsets; this recognition is well-deserved and truly earned.”

TBC Corporation is pleased to recognize the seven recipients of *Regional Technician of the Year* for our retail company-owned brands:

- **Timothy Weaver Jr.**, of York, PA, **NTB Tire & Service Centers**
- **Christopher Allen**, of Jupiter, FL, **Tire Kingdom Service Centers**
- **Michael House**, of Palm Harbor, FL, **Tire Kingdom Service Centers**
- **Lee Barger**, of Neptune Beach, FL, **Tire Kingdom Service Centers**
- **William Deggs**, of Conroe, TX, **NTB Tire & Service Centers**
- **James Churchwell**, of Murfreesboro, TN, **NTB Tire & Service Centers**
- **John Hughes**, of Chesterfield, VA, **NTB Tire & Service Centers** also recognized as ***TBC ASE Master Technician of the Year***

Photos available upon request.

# # #

#### **ABOUT TBC CORPORATION**

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas® franchise systems](#).



## **FOR IMMEDIATE RELEASE**

**Contact: Jamie Levin  
561-383-3000 x2527**

### **About The National Institute for Automotive Service Excellence**

Established in 1972 as a non-profit organization, the National Institute for Automotive Service Excellence (ASE) is a driving force in the transportation industry. As an independent third party, ASE upholds and promotes high standards of service and repair through the assessment, certification and credentialing of current and future industry professionals, and the prestigious ASE Blue Seal logo identifies professionals who possess the essential knowledge and skills to perform with excellence. Today, there are approximately 250,000 ASE Certified professionals at work in dealerships, independent shops, collision repair shops, auto parts stores, fleets, schools and colleges throughout the country. For more information about ASE, visit [www.ase.com](http://www.ase.com).