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Big O Tires Claims #85 on *Franchise Times* Top 400 List
Retail tire franchisor increased ranking 18 spots from 2020

Palm Beach Gardens, FL – October 12, 2021 – [Big O Tires, LLC](#), a subsidiary of TBC Corporation and one of North America's largest retail tire and auto service franchisors with 470 locations in the United States, was recently recognized by [Franchise Times annual Top 400 at spot 85](#), up 18 spots from 2020, and as the [second largest auto repair franchisee](#) based on sales growth. The [Franchise Times Top 400](#) recognizes the 400 largest franchise organizations in the United States by global systemwide sales, based on previous year's performance. Recognition of Big O Tires is a reflection of the brand's essence – its groundbreaking approach to franchising and unmatched customer loyalty ratings.

“Our acknowledgement by *Franchise Times* truly displays Big O's strength, stability and franchise spirit as *The Team You Trust*,” said Jim Bull, Vice President & General Manager of Big O Tires. “We are proud to be recognized for our achievements, growth and as a thriving brand. For those looking to have the freedom to operate independently under a trusted and established brand with an experienced team behind them providing outstanding support, resources, and with a proven recipe for success to help you excel as an owner, Big O Tires is ready to assist.”

Since its inception in 1962, Big O Tires has continued to find innovative ways to grow and adapt in the marketplace, reconfirming and reflecting the brand's commitment to be *The Team You Trust* for customers and franchisees alike.

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ABOUT BIG O TIRES

Big O Tires, LLC has over 470 company and franchisee-owned stores primarily located in the Western and Midwestern United States. It is a subsidiary of TBC Corporation. For more information, visit [BigOTires.com](#).

ABOUT TBC CORPORATION

For 65 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated



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tire and automotive service centers under the brands [Tire Kingdom](#)[®] Service Centers and [NTB](#)[®] Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)[®] and [Midas](#)[®] franchise systems.