



**FOR IMMEDIATE RELEASE**

**Contact: Jonelle Compiani  
561-383-3000, Ext. 2470**

**Dreaming Big O Tires Dreams**  
*Point S converts to Big O in Pleasant Grove UT*

**Palm Beach Gardens, FL – August 10, 2021** – [Big O Tires, LLC](#), one of North America's largest retail tire and auto service franchisors with nearly 460 locations, is proud to recognize a family-owned and -operated team, Steve, Cody and Weston Gray, on their acquisition of the five bay Point S location in Pleasant Grove, Utah.

Over 25 years ago, Steve Gray started his career at Big O Tires in Provo, Utah working his way up to manager and finally purchasing the location in July 2019. The husband and wife team, Steve focusing on the front end of the house and Cody on the bookkeeping and accounting side, have already experienced much success achieving \$4 million in annual sales during their first year of ownership. Fueled by this accomplishment, their desire to further invest in the brand, and their son's eagerness to join the family business, the Grays acquired and converted the Pleasant Grove location to the Big O Tires franchise business model on July 1, 2021, the second anniversary of the Provo store.

"We have remained open while making renovations and installing new equipment to let customers know we are here to help and, in an effort, to show our dedication and commitment to the community," said Steve Gray. "We have big dreams, but our goal, at both locations, is and will continue to be to exceed the expectations of our customers, building lasting relationships by providing high-quality products at a great value and performing honest and worry-free tire and auto service." Cody Gray added, "The community has embraced us with open arms and many customers have even made it a point to mention how excited they are to see Big O Tires come to Pleasant Grove."



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Since 1962, the Big O Tires brand has continued to evolve to offer franchisees a comprehensive program while empowering them to deliver legendary customer service.

“The Grays truly exemplify the Big O Tires franchise spirit through their passion and devotion to establishing brand recognition by building trust and delivering exceptional customer service,” said Jim Bull, Vice President & General Manager of Big O Tires. “We are very proud of Steve, Cody and Weston and have no doubt their drive paired with their ability to adapt and grow will translate to continued success at both of their locations.”

Store information:

945 South State Road  
Pleasant Grove, UT 84062  
Phone: (801) 785-6555

Photos available upon request.

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**ABOUT BIG O TIRES**

Big O Tires, LLC has over 460 company and franchisee-owned stores primarily located in the Western and Midwestern United States. It is a subsidiary of TBC Corporation. For more information, visit [BigOTires.com](http://BigOTires.com).

**ABOUT TBC CORPORATION**

For 65 years, [TBC Corporation](http://TBC Corporation) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](http://TBC Brands), [National Tire Wholesale \(NTW\)](http://National Tire Wholesale (NTW)), [TBC International](http://TBC International), and [TBC de Mexico](http://TBC de Mexico). Additionally,



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TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom](#)<sup>®</sup> Service Centers and [NTB](#)<sup>®</sup> Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)<sup>®</sup> and [Midas](#)<sup>®</sup> franchise systems.