



FOR IMMEDIATE RELEASE

Contact: Jamie Levin  
561-383-3000, Ext. 2527

**Jim Bull to Lead Big O Tires as Vice President & General Manager**  
*TBC announces John Kairys to join TBC Purchasing Team as  
Vice President, TBC Parts & Service Group*

**Palm Beach Gardens, FL – October 1, 2020** – [Big O Tires, LLC](#), one of North America's largest retail tire franchisors with more than 460 locations, announced this week that Big O veteran Jim Bull will transition from his current role of East Divisional Vice President to lead the organization as Vice President & General Manager. The change in leadership comes as John Kairys continues his career with TBC and joins the TBC Purchasing Team to lead non-tire purchasing initiatives as Vice President, TBC Parts & Service Group. For the next few months, John will work alongside Andy Dudash, EVP – Parts & Equipment Buying Group, as Andy plans for his retirement effective March 31, 2021 after a very successful 19 year career at TBC.

“John has led the Big O Tires team for the last four years and has done an exceptional job expanding the brand’s geographic footprint, growing sales and partnering with franchisees,” recognized Brant Wilson, President & COO of TBC Automotive Group. “He is a dynamic leader with a wealth of industry knowledge. While he may no longer be leading the Big O Tires team on a daily basis, the team and our extended team of franchisees will continue to thrive through our continued partnership with him as a leader on the TBC Purchasing Team.”

As John transitions to his new role, so too will Jim Bull. For the last 15 years, Jim has led his Big O Tires field team as Divisional Vice President of the East Division overseeing nearly 200 stores throughout 13 states. His knowledge of the Big O process, product and experience as well as his firm belief in being *the team you trust* coupled with his solid relationships with franchisees and overall industry knowledge will be extremely beneficial to the Big O Tires team, to franchisees and to the TBC Franchise Group. Prior to joining the Big O Team, Jim held leadership roles with Western Auto Supply, Advance Auto Parts and TBC Retail.

“I’m extremely excited for the Big O family,” recognized Kairys. “Jim is a passionate leader who is knowledgeable, driven and dedicated. I could not think of a more suitable team member to lead this organization to continued success.”

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**ABOUT BIG O TIRES**

Big O Tires, LLC has 464 company and franchisee-owned stores primarily located in the Western and



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Midwestern United States. It is a subsidiary of TBC Corporation. For more information, visit [BigOTires.com](http://BigOTires.com).

**ABOUT TBC CORPORATION**

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas®](#) franchise systems.