



FOR IMMEDIATE RELEASE

**Contact: Jamie Levin
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Father and Son Team Join the Big O Tires Family

Palm Beach Gardens, FL – September 22, 2020 – [Big O Tires, LLC](#), one of North America's largest retail tire franchisors with more than 460 locations, is proud to recognize a father and son team, Ross and Sean Burton, joining the Big O Tires family with the acquisition of nine Colorado locations from GWTC Colorado, LLC.

Since 2015, the locations on the western slope of Colorado have been owned and operated by Rob Curry and Matthew Greco of GWTC Colorado, LLC out of California. While Rob and Matthew have experienced much success at these locations, they will be focusing on future growth in their existing California markets.

The Burton family, while new to Big O Tires, has more than 55 years combined experience in the automotive industry. The Burton's and their team's expertise, passion and exemplary customer service has even earned them recognition within the industry. The Burton's business and personal core values align perfectly with the Big O brand.

"We are excited about this opportunity and eager to represent the Big O Tires team building off of all of the wonderful work that Rob, Matthew and their team have done for the community in Colorado," said Sean Burton. "We searched for the right partner for a long time; one we know delivers legendary customer service, provides high-quality products at a great value, offers growth opportunities, and has brand recognition in the marketplace, all while being supported by a strong franchise program and we found all of that in the Big O Tires brand."



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Since 1962, the Big O Tires brand has continued to evolve to offer franchisees a comprehensive program that supports their needs while continuing to empower them to strive to exceed the expectations of customers while delivering worry-free tire and auto service throughout 25 states.

“Our franchise system continues to attract new franchisees due to our purpose-driven brand,” said John Kairys, Vice President & General Manager of Big O Tires. “Our franchisees are the heart of Big O Tires, our family, and we’re looking forward to forging a long partnership with the Burton family as their experience, passion and professionalism truly exemplify *The Team You Trust*. We are confident that this father and son team will be extremely successful.”

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ABOUT BIG O TIRES

Big O Tires, LLC has 464 company and franchisee-owned stores primarily located in the Western and Midwestern United States. It is a subsidiary of TBC Corporation. For more information, visit BigOTires.com.

ABOUT TBC CORPORATION

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas®](#) franchise systems.