



FOR IMMEDIATE RELEASE

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TBC Corporation Extends Warehouse Space Use to Feeding South Florida

Leader in the tire and automotive aftermarket services industry continues to invest in communities during unprecedented times

PALM BEACH GARDENS, FL – September 9, 2020 – As cars continue to line up for food donations around South Florida, Palm Beach Gardens based [TBC Corporation](#), the parent company to [Tire Kingdom Service Centers](#), [NTB Tire & Service Centers](#), [Big O Tires](#) and [Midas](#), has extended the original agreement of its donation of a 24,000-square-foot facility to Feeding South Florida to use for overflow of dry food. The initial agreement, which went into effect in April 2020, was for three months. At the end of July, the agreement transitioned month to month and has now been in effect a total of five months. The warehouse, located in Pembroke Park, is an unused distribution center location for TBC Corporation.

“TBC Corporation has a long-standing commitment to supporting community efforts across the country,” said Erik R. Olsen, President & CEO of TBC Corporation. “As COVID-19 continues to impact our communities, we’re proud to continue to provide this much-needed resource for our local community in partnership with Feeding South Florida.”

An integral part of TBC and all business units spanning retail, franchise, wholesale, distribution, ecommerce and corporate shared services is corporate social responsibility (CSR). In fact, one of the company's core values focuses on it — *leave everything better*. The company has initiatives that are driven by the company as well as initiatives that are Associate-driven, all communicated to associates via a formalized program called *TBC Driven To Give* (#TBCDrivenToGive).

Building on the underlying foundation of being *TBC Driven to Give*, the company continues to express appreciation for fellow members of essential business via exclusive discounts at more than 600 Tire Kingdom and NTB locations while also offering customers curbside and stay-in-car service for air pressure check, battery check and installation, fluid check and top-off, and wiper blade replacement.

The Essential Business Appreciation offer is available at Tire Kingdom and NTB locations statewide and includes:

- \$18.99 Conventional Oil Change (+ \$3 disposal fee)
- \$20 off High-Mileage/ Synthetic Blend & Full Synthetic Oil Changes
- 20% off Service
- 10% off Tires

ABOUT TBC CORPORATION

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and



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automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas® franchise systems](#).