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**Valvoline Joins NTB Tire & Service Centers and Tire Kingdom
to be *Aligned in Hope* to Support Ronald McDonald House Charities of the Bluegrass**

PALM BEACH GARDENS, FL — September 30, 2020 — [TBC Corporation](#)[®], the parent company to automotive maintenance and tire centers [Tire Kingdom](#)[®] [Service Centers](#) and [NTB Tire & Service Centers](#)[®], announced that [Valvoline](#)[™], a leading worldwide marketer and supplier of premium branded lubricants and automotive services, will support *Aligned in Hope*[™], a partnership TBC created with [Ronald McDonald House Charities](#)[®] (RMHC) earlier this year.

During the month of October, Valvoline will support *Aligned in Hope* with a donation to the [Ronald McDonald House Charities \(RMHC\) of the Bluegrass](#) in Lexington, Kentucky.

“At Valvoline, our 7,900 employees worldwide are committed to making our communities better places to live. Our charitable giving program works to build communities that are healthier and have a more promising future worldwide,” said Sam Mitchell, CEO of Valvoline. “We are proud to support RMHC in their mission to create, find and support programs that directly improve the health and well-being of children and their families. This is something we strive to achieve at Valvoline every day.”

RMHC helps families with ill or injured children stay together, and close to the medical care their child needs at leading hospitals worldwide. *Aligned in Hope* provides support to RMHC and its local Chapters through the following efforts:

- After leaving the hospital, RMHC families receive a special membership card offering lifetime discounts on tires and maintenance services at any Tire Kingdom and NTB Tire & Service Center in the United States.
- Tire Kingdom and NTB Tire & Service Centers provide discounted services for Ronald McDonald House shuttle vehicles used to transport families.



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- The TBC companies provide discounted products used on the Ronald McDonald Care Mobile, which provide access to medical, dental and health care resources in communities where children need it most.
- TBC Associates at more than 600 Tire Kingdom and NTB Service Centers throughout 18 states have the opportunity to support local RMHC Chapters, further reinforcing the team's commitment to making a difference in the lives of RMHC families.

"On behalf of the Guest Families we serve, RMHC of the Bluegrass is very grateful to NTB and Tire Kingdom for their continued support of the *Aligned in Hope* campaign and to Valvoline for their generosity," says Nate Graham, Executive Director of RMHC of the Bluegrass. "This support will allow us to focus on providing our families with a safe, comfortable stay while their children receive the medical care they need."

An integral part of TBC and all business units spanning retail, franchise, wholesale, distribution, ecommerce and corporate shared services is corporate social responsibility (CSR). In fact, one of the company's core values focuses on it — leave everything better. TBC Corporation has initiatives that are driven by the company as well as initiatives that are Associate-driven, all communicated to associates via a formalized program called *TBC Driven To Give* (#TBCDrivenToGive).

"We're extremely fortunate to have corporate partners like Valvoline who, like all of us at TBC Corporation, feel strongly about making the communities where we live, work and play stronger through philanthropic endeavors," said Erik R. Olsen, President & CEO, TBC Corporation. "Together we are *Aligned in Hope* and we are excited about the opportunity to continue supporting Ronald McDonald House Charities in partnership with Valvoline."

Valvoline ranks as a leading passenger car motor oil brand across DIY and installed services markets. The company's products and services support the successful operations of thousands of automotive service installers, including the Valvoline Ultimate Oil Change, launched this summer at TBC locations.

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ABOUT NTB® TIRE & SERVICE CENTERS

NTB® Tire & Service Centers provides a broad range of automotive maintenance and tire services at more than 400 retail locations. A brand of TBC Corporation, NTB is known as a trusted name in the automotive aftermarket due in large part to their trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit NTB.com.

ABOUT TIRE KINGDOM® SERVICE CENTERS

Tire Kingdom® Service Centers, founded in West Palm Beach, Florida in 1972, provides a broad range of



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automotive maintenance and tire services in more than 190 retail locations throughout Florida. A brand of TBC Corporation, Tire Kingdom is known as a trusted name in the automotive aftermarket due in large part to trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit TireKingdom.com.

ABOUT TBC CORPORATION

For more than 60 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom](#)® Service Centers and [NTB](#)® Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)® and [Midas](#)® franchise systems.

ABOUT VALVOLINE

Valvoline Inc. (NYSE: VVV) is a leading worldwide marketer and supplier of premium branded lubricants and automotive services, with sales in more than 140 countries. Established in 1866, the company's heritage spans more than 150 years, during which time it has developed powerful brand recognition across multiple product and service channels. Valvoline ranks as a leading passenger car motor oil brand in DIY and installed services markets. It also markets Valvoline lubricants and automotive chemicals, including the Valvoline High Mileage with MaxLife technology motor oil for engines over 75,000 miles; Valvoline Advanced Full Synthetic motor oil; Valvoline Premium Blue™ heavy-duty motor oil; Valvoline Multi-Vehicle Automatic Transmission Fluid; and Zerex™ antifreeze. To learn more, visit www.valvoline.com.

ABOUT RONALD MCDONALD HOUSE CHARITIES OF THE BLUEGRASS

Ronald McDonald House Charities (RMHC) of the Bluegrass is a non-profit, 501 (c) (3) corporation that creates, finds, and supports programs that directly improve the health and well-being of children and their families. RMHC of the Bluegrass is part of a global network of over 377 programs in 45 countries and regions, and has three core programs: a 21-guestroom Ronald McDonald House in Lexington, a Ronald McDonald Family Room located inside Kentucky Children's Hospital, and the Ronald McDonald Care Mobile, a mobile dental clinic centered in Hazard. RMHC of the Bluegrass' programs not only provide access to quality health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit rmhcllexington.com. Follow @RMHCLexington on Twitter, Facebook, and Instagram.