



FOR IMMEDIATE RELEASE

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Tire Kingdom Treats Brandon Surgery Center Team to Lunch in Honor of National Nurses Week

PALM BEACH GARDENS, FL – May 26, 2021 – In honor of *National Nurses Week* (May 6-12, 2021) team members from two [Tire Kingdom](#) locations in Hillsborough County, FL, treated the team at [Brandon Surgery Center](#) in Brandon, FL, to lunch for their ongoing dedication.

The teams at the 1527 E. Brandon Blvd., in Brandon and 10418 Gibsonton Dr. in Riverview came together to show their appreciation by serving more than 100 lunches to Brandon Surgery Center staff. Tire Kingdom purchased lunch as part of parent company [TBC Corporation's](#) *#TBCDrivenToGive* initiative.

“We wanted to express our gratitude and honor the team at Brandon Surgery Center and say, ‘Thank You’ for the job they do each and every day,” said Shelby Bolen, store manager of the Brandon location.

The Tire Kingdom team delivered lunch and shared exclusive discounts on tires and service for all nurses, medical, first responders and employees of COVID-19 essential business, which includes:

- \$18.99 Conventional Oil Change (+ \$3 disposal fee)
- \$20 off High-Mileage/ Synthetic Blend & Full Synthetic Oil Changes
- 20% off Service
- 10% off Tires

Team members throughout the organization, spanning retail, franchise, wholesale, distribution, ecommerce and corporate, had the opportunity to extend their appreciation to nurses during *National Nurses Week* through a letter writing initiative with [United Way of Palm Beach County](#).

An integral part of TBC and all business units spanning retail, franchise, wholesale, distribution, ecommerce and corporate shared services is corporate social responsibility (CSR). In fact, one of the company's core values focuses on it — *leave everything better*. The company has initiatives that are driven by the company as well as initiatives that are Associate-driven, all communicated to associates via a formalized program called *TBC Driven To Give (#TBCDrivenToGive)*.

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ABOUT TIRE KINGDOM® SERVICE CENTERS

Tire Kingdom® Service Centers, founded in West Palm Beach, Florida in 1972, provides a broad range of automotive maintenance and tire services in more than 190 retail locations throughout Florida. A brand of TBC Corporation, Tire Kingdom is known as a trusted name in the automotive aftermarket due in large part to trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit [Tire Kingdom.com](http://TireKingdom.com).

ABOUT TBC CORPORATION

For 65 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#) and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas®](#) franchise systems.