



FOR IMMEDIATE RELEASE

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TBC Brands Introduces the Power King Towmax Vanguard Tire

Palm Beach Gardens, FL – July 8, 2020 – [TBC Brands](#), one of the largest distributors of private brand tires in North America, introduces the Power King Towmax Vanguard, the next generation in the Towmax family of tires. This ST radial tire provides significant enhancements in performance and appearance while providing industry-leading durability and warranty coverage.

The Towmax Vanguard was designed to be the industry standard by combining an array of features to provide consumers a unique quality and performance proposition. The tire features decoupling grooves and an optimized tread depth to reduce rolling resistance and heat buildup extending the life of the tire while large shoulders and an extra wide tread face provide even load distribution and stability through a larger contact patch. The nylon overlays used on all sizes help achieve an 87 mph maximum speed rating and ensure improved towing stability and high speed durability. To maintain the tire's appearance and decrease sidewall damage, the Towmax Vanguard also features scuff protectors.

Power King Towmax Vanguard tires feature an industry-leading Consumer Warranty Protection Plan which includes:

- A nationwide warranty for workmanship and materials for five years with a no charge provision within the first 2/32nd of tread wear or two years from the date of purchase, whichever comes first
- 2-year nationwide roadside assistance program
- 1-year road hazard protection plan

“Whether you’re using your 5th wheel, RV, boat, or utility trailer the Power King Towmax Vanguard will satisfy your ST tire needs providing you with exceptional performance so you can enjoy your journey with confidence,” said Bill Dashiell, SVP of the Commercial Tire Division for TBC Brands. “The Towmax Vanguard’s redesigned polyester body plies and steel belts provide industry-leading durability supported by our Consumer Protection Plan all available at an affordable price.”

The Towmax Vanguard is now available in the following size and load range combinations:



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- ST175/80R13 D
- ST185/80R13 D
- ST205/75R14 C and ST205/75R14 D
- ST215/75R14 D
- ST205/75R15 C and ST205/75R15 D
- ST225/75R15 D and ST225/75R15 E
- ST235/80R16 E and ST235/80R16 F
- ST235/85R16 E and ST235/85R16 F

Photos available upon request.

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About TBC Brands

TBC Brands LLC is one of the largest distributors of private brand tires in North America. The Company has been recognized for its underlying commitment to quality, safety, and value. Through their proprietary brands, TBC Brands is able to provide independent wholesale and retail customers access to an unparalleled range of consumer and commercial products. For more information, visit www.tbcbrands.com.

About TBC Corporation

For more than 60 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom](#)® Service Centers and [NTB](#)® Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)® and [Midas](#)® franchise systems.