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Valvoline Recommits to *Aligned in Hope* Partnership with NTB and Tire Kingdom in Support of Ronald McDonald House Charities for Second Year

PALM BEACH GARDENS, Fla. — September 7, 2021 — [TBC Corporation®](#), the parent company of automotive maintenance and tire centers [Tire Kingdom® Service Centers](#) and [NTB Tire & Service Centers®](#), announced today that [Valvoline™](#), a leading provider of automotive services and marketer and supplier of premium branded lubricants worldwide, will once again support *Aligned in Hope™*, a partnership TBC created with [Ronald McDonald House Charities®](#) (RMHC) in 2020.

During the month of September 2021, Valvoline will make a donation to the [Ronald McDonald House Charities \(RMHC\) of the Bluegrass](#) in Lexington, Kentucky. The company first supported the *Aligned in Hope* campaign in October 2020.

“At Valvoline, three V’s drive our culture—values, vow and vision. Through hands-on service, focused giving and the continuous pursuit of innovative and sustainable solutions, we are driven to build stronger communities that have a more promising future,” said Sam Mitchell, CEO of Valvoline. “We are honored to partner for a second year in a row with TBC Corporation in support of RMHC of the Bluegrass in its mission to create, find and support programs that directly improve the well-being of families. This is something incredibly meaningful to Valvoline every day.”

Ronald McDonald House Charities are located near top children’s hospitals, allowing parents who are far from home to stay close to their hospitalized child and benefit from the comforts of home without incurring lodging and food costs—more than 1.4 million overnight stays each year, helping families save more than \$443 million in out-of-pocket expenses including lodging and meals. *Aligned in Hope* provides support to RMHC and its local Chapters through the following efforts:

- After leaving the hospital, RMHC families receive a special membership card offering lifetime discounts on tires and maintenance services at any Tire Kingdom and NTB Tire & Service Center in the United States.
- Tire Kingdom and NTB Tire & Service Centers provide discounted services for Ronald McDonald House shuttle vehicles used to transport families.
- TBC Associates at more than 600 Tire Kingdom and NTB Service Centers have the opportunity to support local RMHC Chapters, further reinforcing the team's commitment to making a difference in the lives of RMHC families.

"We are grateful for the continued partnership between Valvoline, TBC Corporation, NTB Tire & Service Centers and Tire Kingdom to help families with ill or injured children as they navigate uncharted territory," said Nate Graham, Executive Director of RMHC of the Bluegrass.

An integral part of TBC and all business units spanning retail, franchise, wholesale, distribution, ecommerce and corporate shared services is corporate social responsibility (CSR). In fact, one of the company's core values focuses on it — leave everything better. TBC Corporation has initiatives that are driven by the company as well as initiatives that are Associate-driven, all communicated to associates via a formalized program called *TBC Driven To Give* ([#TBCDrivenToGive](#)).

"Our commitment to our neighbors remains steadfast. Our Associates have a wonderful tradition of giving back and TBC Corporation recognizes the importance of supporting the communities in which we live and work. We're extremely fortunate to have Valvoline join us for a second year in supporting the families of RMHC Bluegrass," said Brian Maciak, EVP, General Counsel & Chief Compliance Officer of TBC Corporation. "Together we are *Aligned in Hope* and we are excited about the opportunity to continue supporting Ronald McDonald House Charities."

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ABOUT NTB® TIRE & SERVICE CENTERS

NTB® Tire & Service Centers provides a broad range of automotive maintenance and tire services at more than 400 retail locations. A brand of TBC Corporation, NTB is known as a trusted name in the automotive aftermarket due in large part to their trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit NTB.com.

ABOUT TIRE KINGDOM® SERVICE CENTERS

Tire Kingdom® Service Centers, founded in West Palm Beach, Florida in 1972, provides a broad range of automotive maintenance and tire services in more than 190 retail locations throughout Florida. A brand of TBC Corporation, Tire Kingdom is known as a trusted name in the automotive aftermarket due in large part to trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit TireKingdom.com.

ABOUT TBC CORPORATION

For more than 60 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom](#)® Service Centers and [NTB](#)® Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)® and [Midas](#)® franchise systems.

ABOUT VALVOLINE

Valvoline Inc. (NYSE: VVV) is a leading provider of automotive services and marketer and supplier of premium branded lubricants worldwide, with sales in more than 140 countries. Established in 1866, the Company's heritage spans more than 150 years, during which time it has developed powerful brand recognition across multiple product and service channels. Valvoline operates and franchises more than [1,500 quick-lube locations](#) and is the No. 2 chain by number of stores in the United States under the Valvoline Instant Oil ChangeSM brand and the No. 3 chain by number of stores in Canada under the Valvoline Great Canadian Oil Change brand. It also markets Valvoline lubricants and automotive chemicals, including [Valvoline EV Performance Fluids](#); [Valvoline Hybrid Vehicle Full Synthetic motor oil](#); Valvoline High Mileage with MaxLife technology motor oil for engines over 75,000 miles; Valvoline Advanced Full Synthetic motor oil; Valvoline Premium Blue™ heavy-duty motor oil; Valvoline Multi-Vehicle Automatic Transmission Fluid; and Zerex™ antifreeze. To learn more, visit www.valvoline.com.

ABOUT RONALD MCDONALD HOUSE CHARITIES OF THE BLUEGRASS

Ronald McDonald House Charities (RMHC) of the Bluegrass is a non-profit, 501 (c) (3) corporation that creates, finds, and supports programs that directly improve the health and well-being of children and their families. RMHC of the Bluegrass is part of a global network of over 377 programs in 45 countries and regions, and has three core programs: a 21-guestroom Ronald McDonald House in Lexington, a Ronald McDonald Family Room located inside Kentucky Children's Hospital, and the Ronald McDonald Care Mobile, a mobile dental clinic centered in Hazard. RMHC of the Bluegrass' programs not only provide access to quality health care, they enable family-centered care ensuring families are fully supported and actively involved in their children's care. For more information, visit rmhclexington.com. Follow @RMHCLexington on Twitter, Facebook, and Instagram.