



**FOR IMMEDIATE RELEASE**

**Contact: Jamie Levin  
561-383-3000 x2527**

## **TBC Corporation Donates 200 Computers to Two Schools in Lake Okeechobee**

*Leader in the tire and automotive industry continues to invest in community*

**PALM BEACH GARDENS, FL – July 31, 2020 – [TBC Corporation](#)** (TBC), one of North America’s largest marketers of automotive replacement tires headquartered in Palm Beach Gardens, Florida has donated 200 laptops to be distributed to schools to assist students who may not have access to the technology needed for a successful start to the 2020-2021 school year in Palm Beach County; the school district will begin with 100% remote learning due to the COVID-19 pandemic.

Everglades Preparatory Academy and Glades Academy Charter School — both located in Pahokee, Florida — will each receive 100 laptop computers to distribute to students to support remote learning. The computers are equipped with the latest version of Windows 10 and will be compatible with the school systems’ programming. In partnership with Direct Technology Group of Fort Lauderdale, TBC is donating a total of 200 computers.

“We feel strongly about supporting our communities, especially at a crucial and unprecedented time for our students,” said Erik R. Olsen, President and CEO of TBC Corporation. “We are extremely proud as a company that we can help make life a bit easier for families and teachers as they move forward with the critical work of teaching and learning in an online distance learning environment for the start of the academic school year.”

The donation aims to support TBC's corporate social responsibility (CSR), an integral part of the corporation and all business units spanning retail, franchise, wholesale, distribution and ecommerce. In fact, one of the company's core values focuses on it — *leave everything better*. TBC Corporation has initiatives that are driven by the company as well as initiatives that are Associate-driven, all communicated to associates via a formalized program called *TBC Driven To Give* (#TBCDrivenToGive).

Both schools will work with their families to make sure those in need receive a computer.

Photos available upon request.

### **ABOUT TBC CORPORATION**

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 610 company-operated tire and automotive service centers



**FOR IMMEDIATE RELEASE**

**Contact: Jamie Levin  
561-383-3000 x2527**

under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas® franchise systems](#).