



**FOR IMMEDIATE RELEASE**

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## **TBC Corporation Opens New Office Building in Palm Beach Gardens**

*Company invests in associates, community with facility expansion*

**PALM BEACH GARDENS, FL – October 9, 2020 – [TBC Corporation](#)** (TBC), one of North America’s largest marketers of automotive replacement tires headquartered in Palm Beach Gardens and parent company to Florida-based [Tire Kingdom Service Centers](#), [NTB Tire & Service Centers](#), [Big O Tires](#) and [Midas](#), has built a new Florida office building. Associates from the corporate office building in Juno Beach will now join fellow Palm Beach Gardens corporate team members at the organization’s headquarters campus.

The four-story, 61,000-square-foot building known as TBC South was completed earlier this month. The building is said to enhance TBC associates’ productivity and collaboration, with all departments coming together at the Palm Beach Gardens headquarters campus. This comes on the heels of the completion of the 5,830-square-foot state-of-the-art TBC Learning Center, which was officially revealed to TBC associates in October 2019, and has since served as a forum for learning and innovation in a classroom environment for an interactive, innovative and collaborative experience.

“The new building and the move with all Florida corporate associates on the same campus will further enhance our workplace environment that promotes, supports and facilitates teamwork that has been a focus of ours for many years now,” said Erik R. Olsen, President & CEO, TBC Corporation. “When it is safe to do so, it will be great to have all Florida corporate team members on the same campus. We’re confident that it will assist us in continuing to provide superior service, quality products and innovation that exceeds the expectations of our customers, associates, franchisees, supplier partners and shareholders.”

Associates have begun moving into the building in a phased approach as the company continues to navigate the current environment as a result of the coronavirus pandemic.

Photos available upon request.

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### **ABOUT TBC CORPORATION**

For more than 60 years, [TBC Corporation](#) (TBC), one of North America’s largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom®](#) Service Centers and [NTB®](#) Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires®](#) and [Midas®](#) franchise systems.