



FOR IMMEDIATE RELEASE

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## Tire Kingdom Service Centers Celebrates National Tire Safety Week with Free Tire and 28-Point Vehicle Checks

Palm Beach Gardens, FL – August 28, 2020 – [Tire Kingdom Service Centers®](#), a chain of automotive and tire service centers and a member of the [TBC Corporation](#) family of brands, is celebrating the 2020 National Tire Safety Week (August 31 – September 6) by taking the opportunity to remind customers on the importance of tire safety.

The annual consumer tire safety awareness campaign promoted by the [U.S. Tire Manufacturers Association](#) (USTMA) focuses on educating motorists about proper tire care and potential danger from unsafe used tires. Tire Kingdom is offering all customers free tire care and 28-point vehicle checks in conjunction with the awareness week.

“While not much has remained consistent throughout this turbulent time, what has remained is our commitment to exceeding the expectations of our customers and ensuring their vehicles are in safe driving condition,” recognized Erik R. Olsen, President & CEO of TBC Corporation, parent company to Tire Kingdom. “We appreciate the continued efforts of the USTMA in making tire safety a priority and we hope all consumers will allow our team the opportunity to perform one of the free inspections to ensure your vehicle is ready to get you where you need to go.”

Every Tire Kingdom [location](#), with more than 190 service centers in total, offers customers a free tire check that includes an inspection for:

- Air pressure
- Tread depth
- Irregular wear patterns
- Nails, cuts, punctures and other visible damage
- Visible structural integrity issues

Tire Kingdom is also offering customers a free 28-point vehicle inspection, perfect for making sure your vehicle is ready for the long haul. The vehicle inspection includes a comprehensive status check of tires, fluid levels, battery & lights, hoses, belts and wipers, brake system, suspension and steering systems.

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### **ABOUT TIRE KINGDOM® SERVICE CENTERS**

Tire Kingdom® Service Centers, founded in West Palm Beach, Florida in 1972, provides a broad range of automotive maintenance and tire services in more than 190 retail locations throughout Florida. A brand of TBC Corporation, Tire Kingdom is known as a trusted name in the automotive aftermarket due in large part to



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trained and certified ASE technicians, exceptional customer service, and state-of-the-art equipment. To locate a store near you, visit [TireKingdom.com](http://TireKingdom.com).

**ABOUT TBC CORPORATION**

For more than 60 years, [TBC Corporation](#) (TBC), one of North America's largest marketers of automotive replacement tires through a multi-channel strategy, has been a tire company ahead of the curve. Through worldwide operations spanning wholesale, retail, and franchise, TBC provides customers top tier brands and automotive maintenance and repair services with the underlying mission to exceed customer expectations. TBC serves wholesale customers in the United States, Canada and Mexico through [TBC Brands](#), [National Tire Wholesale \(NTW\)](#), [TBC International](#), and [TBC de Mexico](#). Additionally, TBC responds to the needs of consumers in search of total car care at more than 600 company-operated tire and automotive service centers under the brands [Tire Kingdom](#)<sup>®</sup> Service Centers and [NTB](#)<sup>®</sup> Tire & Service Centers. TBC, through a subsidiary, also owns the [Big O Tires](#)<sup>®</sup> and [Midas](#)<sup>®</sup> franchise systems.